



## CORPORATE INNOVATION

# DO INNOVATION BETTER.

## TO ENSURE A THRIVING AOTEAROA NEW ZEALAND

2020 revealed that the institutes of success can be overturned in a blink. Consumers are seeking ethical, trusted technology. Organizations must reconcile with the impacts limitless growth has brought to the planet. Citizens are campaigning for bold ideas that support opportunity and unity versus mistrust and inequality. In the face of these shifts, New Zealand emerged as the global leader with its differentiated approach. One built on a shared vision across New Zealand: our people-first and an emphasis to look after our country and one another.

The Corporate Innovation Team at TFL sees this zeitgeist for positive, ethical change as an opportunity and methodology for organizations to [advance innovation, empower teams & people, and build long-term capability and success](#) for New Zealand that last for generations. In partnering with us, teams engage with new technology, develop skills to succeed during rapid change, and strategically plan long-term to make innovation better for employees, organizations, people, and the planet. Read on to see our approach to building a thriving Aotearoa.





# LEARN NEW IDEAS & PRACTICES TO ADVANCE INNOVATION AND GROWTH

We offer educational engagements for senior leaders, stakeholders, and employees to invigorate innovation in their role and outcomes. Our team of teachers, entrepreneurs, and researchers teach frameworks, new strategic models, or facilitate sessions to cultivate innovative thinking. We provide hands-on sessions with technologies such as AR, ML, and IOT to develop competency and strategic thinking with these digital technologies, and can connect companies with our network of industry experts and thought-leaders on emerging trends & technologies to identify future opportunities.

Bring your leaders, the curious, and your change-makers to help them unpack emerging technologies that are impacting your organisation and industry, and allow them to apply this learning to the future of your organisational growth.

## **WHAT WE DO**

**INVIGORATE STRATEGY WITH  
PURPOSE**

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**EXPLORE NEW LANDSCAPE OF  
TECHNOLOGY + BUSINESS**

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**VALIDATE IDEAS & PRODUCTS**



IMPROVE CAPABILITY & CULTURE TO

# EMPOWER PEOPLE TO INNOVATE, EMBRACE DIGITAL & TRANSFORM THEIR WORK

Our culture work is based on the belief that organisations succeed when their people have the capability and agency to rapidly transform their ways of working and be active problem solvers. We'll partner with you to understand your culture journey and organisational mindsets. Then we deliver sessions aimed at challenging business as usual, siloed-thinking, and process over doing beliefs.

Our culture work is hands-on, invites leaders of all levels, and involves your employees planning their workplace in the context of the challenges they are currently facing.

## WHAT WE DO

CULTIVATE GROWTH MINDSETS

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RAISE DIGITAL & STRATEGIC  
CAPABILITY

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PLAN FOR THE FUTURE OF WORK

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BUILD CONFIDENCE TO EMBRACE  
DIGITAL





RETHINK HOW YOU DO BUSINESS & COLLABORATE

# MOVE THE NEEDLE FOR LONG-TERM, ETHICAL SUCCESS FOR ORGANISATIONS

We believe for businesses to be trusted, and maintain long-term success they must meet the climate and societal needs of the times, activate purpose and embrace inclusion in their workforce. And lastly, do no harm to the planet or its inhabitants. We work with your business or organisation to consider success that includes good governance, sustainability, long-term positive impact, and returns on stakeholder value.

Develop a strategic roadmap to evolve your organisation into one that is trusted by its customers, meaningful to its employees, respected in its industry, and idolised by its competitors.

## WHAT WE DO

HORIZON & SCENARIO PLANNING

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EQUITY & INCLUSION STRATEGIES

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SUSTAINABILITY & SYSTEMS  
BUSINESS MODELS

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LEADERSHIP DEVELOPMENT

# OFFERINGS

Our sessions and programs are co-designed with our partners to best suit their organisational challenges. The following list offer a glimpse into how we have previously helped clients reach their goals. However, we tailor and adjust for group size, organisation objectives, and current capabilities. [Reach out to CorporateInnovation@techfutureslab.com](mailto:CorporateInnovation@techfutureslab.com) for more information

## ADVANCE INNOVATION

- Emerging Disruptive Technologies--2 Day Learning Sessions
- Industry Landscape with Frances Valentine
- Technology trial + Strategy workshop
- Product Design Sprint
- Value Proposition & Business Modeling Workshop--2 Day Workshop
- Future Scenario Planning--2 Day Workshop

## IMPROVE CAPABILITY & CULTURE

- Problem Framing Fundamentals
- Collaborative Teams and Capability Assessment -- 2 Day
- Executive Leadership Development--2 Day
- Culture Design Sprint
- Organisational Agility
- Innovation portfolio and skill planning
- Future of Work Planning

## BRING LONG TERM, ETHICAL SUCCESS

- Problem Framing Fundamentals
- Collaborative Teams and Capability Assessment -- 2 Day
- Executive Leadership Development--2 Day
- Culture Design Sprint
- Organisational Agility
- Policy Planning Simulation
- Accelerate Equity & Inclusion
- Indigenous Perspectives & Leadership models